

das Beste:

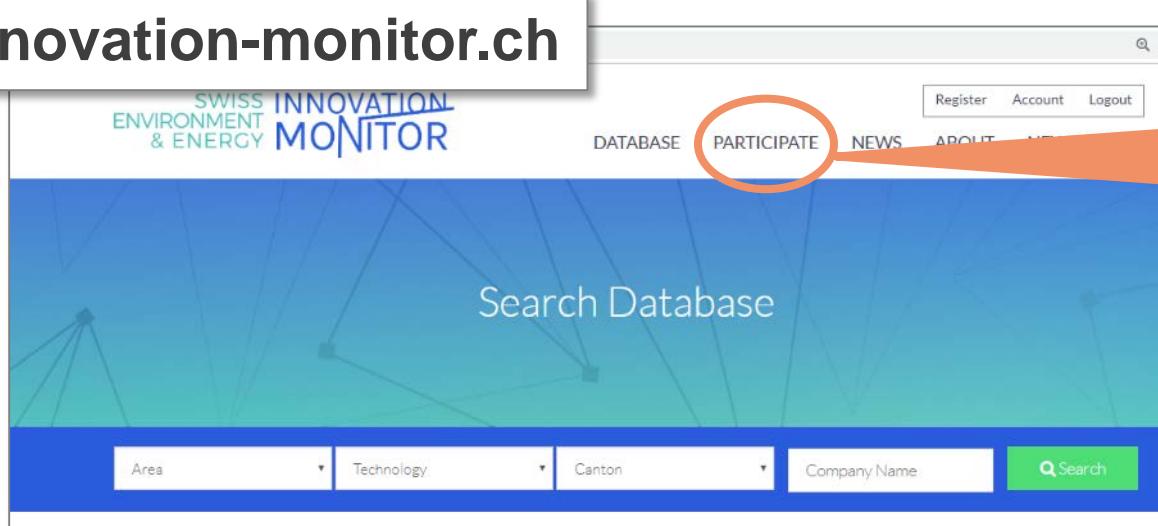
Startups aus dem Bereich Energie stellen sich vor.

**Innovation Monitor**

# Innovation Monitor

*project by the IIE (Institut of Innovation & Entrepreneurship)  
and eqlosion supported by the BFE and Inno-Suisse*

**innovation-monitor.ch**



The screenshot shows the homepage of the innovation-monitor.ch website. At the top, there's a navigation bar with links for 'DATABASE', 'PARTICIPATE' (which is circled in red), 'NEWS', 'ABOUT', and 'CONTACT'. Below the navigation is a large blue header with the text 'Search Database'. Underneath is a search bar with dropdown menus for 'Area', 'Technology', 'Canton', and 'Company Name', followed by a green 'Search' button. The main content area contains a paragraph about discovering startups and projects in the environment and energy sectors, followed by a table listing three companies: 100-days.net, ZH, and 9T Labs, along with their founding year, areas of activity, and technologies.

Company Name	Founding year / Canton	Areas of Activity [Subareas]	Technology
100-days.net	2011	Communication, Media, Education or Games [Information technology]	IT-platforms or networking solutions, e.g. portals
ZH		On the crowdfunding-platform 100-days.net, Initiators present their projects and get them funded by lots of individuals, known as Boosters, for a duration of up to 120 days. In return, the Boosters receive unique goodies from the Initiator. Often the projects are environmental, artist or cultural	
9T Labs	2018	Construction & buildings, Industrial process & manufacture (technology useful for many areas)	Physical or chemical technologies

Zürcher Fachhochschule

startups can join and  
improve their data



Supported by



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Swiss Federal Office of Energy SFOE

# Innovation Monitor

*services and benefits for startups, authorities,  
research and industry partners*

- 464 active startups from many areas (mobility, electricity ...)
- startups are more visible to authorities, partners, investors
- data is updated every year (100 different fields per startup)
  - area, legalform, founding year, technology, phase,...
  - contact, description, impact, patents ...
- shared projects with authorities and research
  - check and enhance support systems
  - improve public procurement
- shared projects with industry
  - energy startup map, with swisspower



# Innovation Monitor

*data analysis results published in Nov. 2018*

- 495 startups founded since 2000,  
405 still active → about 16% of  
current startups in CH
- per year: 45 companies founded
- 40% energy, 60% environment
- Zurich and Lausanne lead startup  
formation → implication for startup  
support policy

